

It was so nice to re meet you today. My apologies I forgotten your name (I am terrible with names)
I absolutely love my sweater and so grateful to have had it today to keep me warm.
I am very interested in wholesaling for retail sales your mens and womans sweaters.

[REDACTED]

[REDACTED]

[REDACTED] com>

16 November 2021 at 21:33

[REDACTED] com>

How are you?

I was wondering how about I can give you some pieces for the show? I will try to give you the max I can do since I only have 2 shows this year. We can split it **70/30** so you could check it out this year have been selling for **150-190**. I can give you a very good wholesale price next year. We ended up paying a bit more for the shipment since it was DHL, but we will use shipping containers to keep the cost down.

Please let me know, what u like from the website, and I will see what I can do. Cheers, [REDACTED]

[REDACTED]

[Quoted text hidden]

[REDACTED] .com>

16 November 2021 at 23:57

[REDACTED] com>

Ok... so you front the product and as it sells we pay you (% from sales per item?)

I have the largest booth size and one of only at this show so I pay approximately \$560 per day JUST TO BE THERE :)

I had sent pics maybe I forgot to upload yesterday

We especially liked the brown pa ern and grey pa ern (same as what I have)

I'd ***be comfortable taking and trying and paying a cut because it would be a trial and of course in future for next year***

we would absolutely want to do wholesale I just want to see if our buyers will pay it

I believe because it was so cheap quality people were scared to pay ALSO we didn't have right sizes available to those who wanted to purchase.

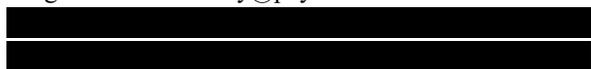
30% toWholesaler

1	Dec 12, 2021	Long Swtr Solid Color	165	49.50
2		Bomber Style Pa ern	150	45
3		Bomber Style Pa ern	150	45

4		Bomber Style Pa ern	150	45
5		Long Swtr Solid Color	165	49.50
6		Bomber Style Pa ern	150	45
7	Dec 11 , 2021	Wool FIC Socks	40	12
8		Long Swtr Solid Color	165	49.50
9		Bomber Style Pa ern	150	45
10		Long Swtr Solid Color	165	49.50
11		Bomber Style Pa ern	150	45
12		Bomber Style Pa ern	150	45
13		Bomber Style Pa ern	150	45
14		Wool Touque Pa ern	40	12
15		Bomber Style Pa ern	150	45
16		Bomber Style Pa ern	150	45
17	Dec 9, 2021	Bomber Style Pa ern	150	45
18		Wool flc Socks		12
19	Dec 7, 2021	Bomber Style Pa ern	150	45
20		Bomber Style Pa ern	150	45

21	Dec 5, 2021	Long Swtr Solid Color	165	
22		Bomber Style Pa ern	150	45
23	Dec 4, 2021	Test Mrkt 140 Wool swtr	140	42
24	Dec 3, 2021	Test Mrkt 150 LONG wool jacket	150	45
25		Wool Fic Socks	30	9

26	Nov 20, 2021	Bomber Style Pa ern TEST PRICE new product launch (oatmeal)	140	42
27		1 pairs Wool FIC Socks + I Pair of mits	35 + 35	21
28	Nov 19, 2021	Bomber Style Pa ern	140	42
29		Bomber Style Pa ern	140	42
30	TOTAL	PAY TO	WHOLESALER	\$1.066.5



[REDACTED]
The \$180.00 (CAD) [REDACTED] has been successfully deposited.

Details of the Transfer:

Message: **Remaining sold items since settlement conference**
Reference Number: CAf2GTPP

	Date Sold	Product		30% to Wholesaler
30		Wool FIC Socks	40	12
31		1 pairs Wool FIC Socks + 1 Pair of mi ens	35 + 35	21
32		Bomber Style Pa ern	150	45
33		Bomber Style Pa ern	150	45
34		Bomber Style Pa ern	150	45
35		Wool Touque Pa ern	40	12

	(2) Unsold Wool Fleece Toques	*****		*****
				Paid Nov 25: 2022 Via e transfer \$180

1) Claimant claim

- a) Unisex Sweaters are \$170 each
- b) Ladies Sweaters are \$220 each
- c) Wool Accessories are \$40 each

DEFENCE

-I was a vendor neighbour to [REDACTED] once previously back in summer 2021. - I purchased a pair of WOOL MITTS & WOOL LADIES SWEATER for \$150 total on Oct 10, 2021

BANK STATEMENT TO PROVE THIS FACT

PROVIDED IN THE TEXT 51 BUT TOO BUSY???

2) Claimant claims he provided 35 + 6 + 10 TOTTALLING 51

- a) DEFENDANT WAS NOT PROVIDED A LEDGER FOR THESE
- b) DEFENDANT only received total 29 sold plus 8 remaining 37

c) DISCREPANCY OF 14

d) Claimant did a emtp to alter my sales ledger 4 days a er I sent payment to the claimant.

DID NOT SPEND
A DIME

3) I would never agree to spending \$7,670

a) NEVER IN THE HISTORY OF MY BUSINESS OF **19 YEARS**, Have I ever spent a lump sum of over \$2500. Too much risk for a small business.

Wholesale vs retail - what's the difference?

If you want to be successful in commerce, it's essential that you understand the differences between wholesale and retail.

As consumers, we've all played a part in wholesale and retail business models our en re lives. Yet it's easy to find the two business models confusing.

I mean, how do they actually work? And which business model is right for you?

-Defendant ASKED REPEATEDLY what the wholesale price is.

-This is a crucial detail in any retail wholesale transac on. So Defendant only had to go off what defendant purchased her personal sweater & mi s off.

HOW COULD THE CLAIMANT MAKE CLAIMS OF MY OWING A HIGHER COST?
WHEN I WAS ONLY A CUSTOMER, PURCHASING A SWEATER BECAUSE I WAS
COLD! I HAD NO RELATION TO JONNY BEFOREHAND

THAT IN MY OPINION IS UNTRUE

CLAIMANT CLAIMS IN EMAIL HE RETAILS THEM FOR \$150 - \$190

I PURCHASED A SWEATER & MITTS TOTAL \$150

CLAIMANT CLAIMS WOOL ACCESSORIES ARE \$40 & \$150

DEFENDANT SOLD ACCESSORIES BETWEEN \$30/\$40 AND SWEATERS BETWEEN
\$150/\$165

DOUBLE DIPPING,
GREED

2) I was taking a reasonable markup

BASIC WHOLESAL MATH

A Retailer will sell products at (x2) what they purchase products for
(general rule of thumb is double the wholesale cost)

The Defendant would never purchase something at 100% retail cost and then sell for double a retail cost. This would require me to sell sweaters for over \$300 just to make a profit.

RETAILERS NEED TO MAKE X2 OF COST, BECAUSE OF OVERHEAD. JUST TO HOLD ONTO INVENTORY.

IF BUSINESSES DON'T DO THAT, THEY GO OUT OF BUSINESS (When does a supplier or wholesaler ever earn more?)

- 3) CLAIMANT provided the percentage in email
- 4) Claimant set that price
- 5) He was paid \$45/\$49.5 per sweater based off retail sold